

KNIFE EXPO 02

Southern California Blades

DATE: FEBRUARY 22, 23 & 24th 2002

LOCATION: SEQUOIA CONFERENCE CENTER AND ATHLETIC CLUB
7530 ORANGETHROPE AVE, BUENA PARK, CALIF.

SHOW HOURS: FRIDAY, - 12:00 NOON TO 7:00 P.M.
SATURDAY, - 10:00 A.M. TO 6:00 P.M.
SUNDAY, - 10:00 A.M. TO 4:00 P.M.

2002 TABLE RATES: \$175.00 SELLING TABLE (Current Club Members) (8 ft. X 30 in)
\$75.00 DISPLAY ONLY TABLE (Current Club Members)
LIMIT OF 2 TABLES PER EXHIBITOR

IN ORDER TO BE ASSIGNED A TABLE SPACE AT KNIFE EXPO 2002 THE ATTACHED APPLICATION MUST BE:

1. COMPLETED, SIGNED AND RETURNED
2. WITH TOTAL TABLES FEES;
3. WITH A SELLER'S PERMIT OR EXEMPTION FORM;
4. AND 2002 CLUB DUES

Please also complete and return the EXHIBITOR PROFILE form. This information will be used for advertising and in the Knife Expo 2002 Program

The exhibitors will be restricted to **90% knives and knife related material**.

(Scrimshanders & Engravers, Scrimshaw and Engraving and related items, only please!)

Firearms and ammunition, switchblade knives, ballistic knives, butterfly knives, gravity knives, and brass knuckle knives or other knife items prohibited by local law cannot be offered for sale. The quality of the merchandise offered for sale must be commensurate with the quality of the show. Do not embarrass us both by having to be asked to leave.

TO ASSURE THE CONTINUING QUALITY OF KNIFE EXPO, DEALERS WHO KNOWINGLY OFFER COUNTERFEIT KNIVES FOR SALE WILL BE ASKED TO LEAVE AND WILL NOT BE ELIGIBLE TO PURCHASE TABLES IN THE FUTURE.

Each exhibitor will be issued **two (2) badges** additional badges can be obtained for \$6.00 each.
REQUESTED TABLE LOCATION DEADLINE OCTOBER 1, 2002.
GET YOUR RESERVATIONS IN EARLY!

Round the clock security will be provided. Neither the club nor the Sequoia Conference Center will be responsible for loss, damage or injury. **No outside food or drink, or pets, will be allowed at Sequoia Conference Center.**

Table assignments, which are **not transferable**, will be provided upon registration at the show.

Walk in peddlers will be asked to leave and no one, except exhibitors, are allowed behind the tables.

Dealer packages will be available for pickup at the show. Tables should be set up during "set-up hours" as stated above, and must remain intact until the show closes on Sunday, 4:00 p.m. Those leaving before 4:00 p.m.

Sunday without good cause may not be able to purchase tables for Knife Expo 2003.

If you need electrical hook-ups for your table, please note on your application so that we may accommodate you. Upon receipt of your application, we will forward, at your request, flyers for your customers.

Advertising for this show will begin soon. Ads will appear in Knife World, Blade Magazine, Knives Illustrated, and other publications. These will run continuously until show time. In addition, ads will appear in local newspapers. Over 40,000 flyers will be distributed to all locations where the knife buying public may be found. We will also mail flyers to our mailing list of over 5,000 people. We also are keeping the club website continuously updated with Knife Expo news. We are setting up each exhibitor's profile on the website (www.scblades.com).

Remember the Southern California Blades is a non-profit organization. Therefore, any and all profits from this show will be put right back into the next show for bigger and better publicity.

GENERAL CATEGORIES

SPECIFIC TYPES

Art	Best of Show	Damascus Knife
Fighting Knife – Tactical	Fighting Knife – Bowie	Folding Blade
Fantasy Knife	Fixed Blade	
Hand Forged	Miniature	Special
Sword	Utility/Hunting	Technical Innovation

EMBELLISHMENTS

Best Collaboration	Best Engraving	Best Scrimshaw
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CATEGORIES – DISPLAY

Case collection	Custom Knife collection	Ka-Bar collection
Miniature collection	Military collection	Special Theme collection
Best of Show collection		

Judges Award

Presidents Award

Amateur Award

Only table holders can enter competition for awards (with exception of the Amateur Knife Maker Category) Makers wishing to enter the custom knife competition must submit knives for judging to the show Management.

If you have any further questions regarding the show please feel free to contact:

TOM or ANN ORMISTON

(818) 368-7110

KNIFE EXPO

P.O. BOX 8374

NORTHRIDGE, CA 91327-8374

We read and respond to our E-Mail daily— scblades@scblades.com

Telephone response will be slower.

THE STATE OF CALIFORNIA REQUIRES ALL EXHIBITORS TO HAVE A SELLER'S PERMIT OR EXEMPTION FORM COMPLETED—THE CLUB IS SUBJECT TO A \$1,000 FINE FOR VIOLATIONS.

Application forms can be ordered from the California State Board of Equalization PO Box 12040 Santa Ana CA 92712-2040 Attn: Matt De Den 714-558-4308 Fax 714-558-4904

BLADES EXPO 02

FEBRUARY 22, 23, 24TH 2002

NAME _____

ADDRESS _____

CITY, STATE, ZIP CODE _____

E-MAIL ADDRESS _____ PHONE # _____

MERCHANDISE TO BE OFFERED FOR SALE: (PLEASE BE SPECIFIC)

PLEASE SEND FLYERS FOR MY CUSTOMERS Approx. # Needed _____
BE SURE TO BRING YOUR FAVORITE TABLE COVER(S) AS THE CENTER DOES NOT PROVIDE THEM. (All covers must be certified as flame retardant and shall have a flame spread rating of not more than 25. PER FIRE ORDINANCE)

ELECTRICAL HOOK-UP (\$30.00) NEEDED FOR YOUR TABLE? YES _____ NO _____

NAMES TO BE PUT ON BADGES: Badge # 1 _____
(Limit 2 Badges per exhibitor)

Badge # 2 _____

_____ 8' Trade Table x \$175.00 (with current membership) \$ _____

_____ Display Only \$75.00 (with current membership) \$ _____

_____ Electric Hook-Up \$30.00 \$ _____

_____ Club Dues 2002 (Single \$15; family \$20) \$ _____

Amount of Deposit \$ _____

Balance Due by Oct 1, 2002 \$ _____

SIGNED _____

PLEASE MAKE CHECKS PAYABLE TO: **SOUTHERN CALIFORNIA BLADES**

NO REFUNDS FOR CANCELLATION AFTER JANUARY 20, 2002

TO ALL EXHIBITORS:

We are asking for your PROMPT ACTION to the State of California Tax Board requirements for this trade show.

- A. IF YOU ARE SELLING AND HAVE A CALIFORNIA SELLERS PERMIT, complete section # 1 of this form. Photocopy your sellers permit and return with this form to: Southern California Blades.
- B. IF YOU ARE NOT SELLING, complete section # 2 and return to: Southern California Blades.
- C. IF YOU DO NOT HAVE A SELLERS PERMIT see section # 3
- D. IF YOU ARE NOT REGULARY ENGAGED IN BUSINESS you must obtain a temporary sellers permit from the address below and send a copy to the Southern California Blades.
- E. IF YOU ARE FROM OUT OF STATE AND SELLING in this show YOU MUST, AT ONCE obtain a TEMPORARY SELLERS PERMIT, from the address below and send a copy to the Southern California Blades.
- F. THE APPLICATION FOR TEMPORARY SELLERS PERMIT CAN BE OBTAINED FROM

Matt De Den
Board of Equalization
P O Box 12040
Santa Ana, CA 92712-2040
714-558-4308
Fax 714-558-4904

INFORMATION REQUIRED BY THE STATE OF CALIFORNIA SALES AND USE TAX LAW

1. If you are selling and have a California Sellers Permit, complete this portion:
Date of Event: February 22, 23, 24, 2002 Event Name: Knife Expo 2002
Permit No: _____ (A photocopy of permit must be attached to form)
Full Name:(Print) _____
Mailing Address _____ Phone No. () _____
City, State, Zip _____

PHOTOCOPY OF SELLERS PERMIT MUST BE ATTACHED

2. If you are not selling and are exhibiting, assisting seller, buying, or conducting any other NON-SELLING ACTIVITY complete this portion.
Full Name:(Print) _____
Mailing Address _____ Phone No. () _____
City, State, Zip _____ Signature _____

3. If you do not have a California Sellers Permit you **WILL NOT SELL AT THIS EVENT.** To apply for a seller's permit contact the Board of Equalization office 714-558-4308 PO Box 12040 Santa Ana Calif. 92712-2040, or your local Board of Equalization office. The business address on your permit should be the address of the selling location (Sequoia Conference Center and Athletic Club, 7530 Orangethrope Ave Buena Park CA 90621). The mailing address is your permanent place of business or residence.

EXHIBITOR PROFILE FORM

NAME/COMPANY NAME _____

ADDRESS _____

CITY, STATE, ZIP CODE _____

E-MAIL ADDRESS _____ PHONE # _____

PERSONAL OR COMPANY WEBSITE: _____

DESCRIBE YOUR BUSINESS: (What do you sell or show (custom, antique, new factory etc—
styles offered — accessories offered — price ranges— etc.)

BACKGROUND: (How did you get started in the Business/Hobby; How long have you been in the
business; Prizes won at past shows; Etc.)

Attach any photos of yourself; your shop; your products that you would like included in the Club web-
site. We have the ability to scan photos. You may also e mail this information and digital photos to
the club website: scblades@scblades.com. If you e mail attachments or photos, please identify your-
self clearly in the subject area, we will not open attachments from unknown persons.